1-Aug  National Girlfriends Day
Sorry guys, this isn’t a day devoted to you and your gal-pal. It’s about how a group of women can empower each other. Watch this in action in this daring ocean adventure. #NationalGirlfriendsDay
https://video.alexanderstreet.com/watch/losing-sight-of-shore

2-Aug  International Beer Day
With beers from practically everywhere available where you live, why leave home? Because it’s fun to be a good Beer Citizen of the World. Watch this video to learn more about the drink of choice for this day. #InternationalBeerDay #beer
https://video.alexanderstreet.com/watch/inside-the-factory-series-4-episode-7

3-Aug  National Mustard Day
As the saying goes, one man’s mustard is another man’s…different mustard. From bright yellow to brownish-gray, it’s a favored condiment for all. Check out these food tips. #NationalMustardDay #mustard

4-Aug  U.S. Coast Guard Founding Day
Founded by Alexander Hamilton (yes, that “Hamilton”) in 1790, the U.S. Coast Guard has been protecting shores ever since. Watch this Coast Guard Academy graduation ceremony with an impressive commencement speaker. #CoastGuard
https://video.alexanderstreet.com/watch/u-s-coast-guard-academy-commencement

5-Aug  British Columbia Day
Did you know: British Columbia is four times the size of its namesake, Great Britain? And half of its population lives in or near Vancouver? We could go on, but this video is more fun. #BritishColumbiaDay #BritishColumbia

7-Aug  National Lighthouse Day
Celebrate #NationalLighthouseDay by using a mirror to shine a beacon of light into a passing car’s windshields. On second thought, that’s a really bad idea. Watch this video instead. #lighthouses
https://video.alexanderstreet.com/watch/the-lighthouse

8-Aug  World Cat Day
Not all cats can fit on your sofa, use a litter box or play with little bits of string. Some cats are much bigger and more dangerous. Watch this video and you’ll get the idea. #WorldCatDay
9-Aug  National Women’s Day
Salute those women making a difference on #NationalWomen’sDay. And every day, for that matter. Check out this selection of videos about prominent women.
https://video.alexanderstreet.com/search?q=%22Leading%20Women%22

12-Aug  International Youth Day
It’s easy for adults to be just a little jealous of youth. But many young people have lives few of us could envy. Watch this video and be a part of the solution. #InternationalYouthDay

14-Aug  National Financial Awareness Day
It seems so simple. Just spend less than you earn. But it’s not, is it? Today, try to remember that hole in your wallet or purse can be repaired. Get some budget tips from this video.
#NationalFinancialAwarenessDay #personlfinance #budgeting
https://video.alexanderstreet.com/watch/managing-personal-finances

15-Aug  National Relaxation Day
Sleep later. No chores. No errands. Tell the boss you’re celebrating #NationalRelaxationDay. OK, maybe not that last one. Learn more about the Art of the Chill in this video.
https://video.alexanderstreet.com/watch/the-art-of-perfecting-muscle-relaxation

16-Aug  National Tell-a-Joke Day
Ever sit with a frozen smile on your face listening to someone who just can’t tell a joke well. Maybe this day isn’t for them. But even they love to laugh. This video tells us why.
#NationalTellAJokeDay
https://video.alexanderstreet.com/watch/beyond-a-joke

17-Aug  National Black Cat Appreciation Day
OK, you might consider them bad luck. But it’s not their fault. Black cats don’t get to choose their color. And some cats are best appreciated from a distance. As in this video.
#NationalBlackCatAppreciationDay #blackcats
https://video.alexanderstreet.com/watch/the-story-of-cats-into-the-americas

18-Aug  National Fajita Day
How many restaurant meals are prepared right before you, made to your order. Celebrate #NationalFajitaDay and don’t let the smoke get in your eyes or forget the avocadoes.
#avocadoes
https://video.alexanderstreet.com/watch/in-search-of-avocadoes
19-Aug  World Humanitarian Day
Let’s face it. Despite our best intentions, virtually none of us will be known worldwide as a “humanitarian.” It’s OK, some people are just a bit more deserving. Watch this video.
#WorldHumanitarianDay
https://video.alexanderstreet.com/watch/under-the-umbrella-tree

20-Aug  National Radio Day
Even though you’re streaming music on your laptop right now, radio continues to provide a valuable community service. Enjoy your local station today. And check out this how a young woman used radio as a tool to help rebuild her community. #NationalRadioDay
https://video.alexanderstreet.com/watch/radio-kobani

21-Aug  National Senior Citizens Day
We may not always enjoy getting older, but it sure beats at least one alternative, right? Celebrate #NationalSeniorCitizensDay with this video about innovators who never get “too old.”
https://video.alexanderstreet.com/watch/are-golden-years-a-golden-opportunity-to-innovate

24-Aug  National Waffles Day
Whether Belgian, Blueberry, Strawberry or even with chicken, be sure to mark #NationalWafflesDay and pass the syrup, OK? And check out these weird waffles. #waffles

25-Aug  National Secondhand Wardrobe Day
Think of secondhand clothes as “pre-tested” or “broken-in” and you’ll feel better. And this video relates how you can live the high life without busting your budget.
#NationalSecondhandWardrobeDay #clothingrental
https://video.alexanderstreet.com/watch/why-buy-luxury-fashion-when-you-can-rent-it

26-Aug  National Heroes Day
It doesn’t take a war or a health cure or even an Olympics to make heroes. They come from every corner of life and perform heroics in surprising ways. Check out this video.
#NationalHeroesDay
https://video.alexanderstreet.com/watch/cnn-philippines-now

27-Aug  National Just Because Day
Why is there a NationalJustBecauseDay? Well, just because. Watch this, just because.
https://video.alexanderstreet.com/watch/the-science-of-happiness
28-Aug National Red Wine Day
Sure, you’ve seen those studies claiming red wine is good for you. True or not, they’re referring to small quantities. Again, small quantities. Even on #NationalRedWineDay. Learn more about this tasty drink. #redwine
https://video.alexanderstreet.com/watch/wine

30-Aug National Beach Day
Depending on where you live, summer may be almost over. Time’s a-wasting for sun and sand worshippers. When you get home, watch this video about what lives near the bottom of the sea. #NationalBeachDay
https://video.alexanderstreet.com/watch/one-ocean-20