

AVON Tweets—August

1-Aug National Girlfriends Day

Sorry guys, this isn't a day devoted to you and your gal-pal. It's about how a group of women can empower each other. Watch this in action in this daring ocean adventure.

#NationalGirlfriendsDay

<https://video.alexanderstreet.com/watch/losing-sight-of-shore>



2-Aug International Beer Day

With beers from practically everywhere available where you live, why leave home? Because it's fun to be a good Beer Citizen of the World. Watch this video to learn more about the drink of choice for this day. #InternationalBeerDay #beer

<https://video.alexanderstreet.com/watch/inside-the-factory-series-4-episode-7>



3-Aug National Mustard Day

As the saying goes, one man's mustard is another man's...different mustard. From bright yellow to brownish-gray, it's a favored condiment for all. Check out these food tips.

#NationalMustardDay #mustard

<https://video.alexanderstreet.com/watch/food-lovers-guide-to-australia-series-3-episode-6>



4-Aug U.S. Coast Guard Founding Day

Founded by Alexander Hamilton (yes, that "Hamilton") in 1790, the U.S. Coast Guard has been protecting shores ever since. Watch this Coast Guard Academy graduation ceremony with an impressive commencement speaker. #CoastGuard

<https://video.alexanderstreet.com/watch/u-s-coast-guard-academy-commencement>



5-Aug British Columbia Day

Did you know: British Columbia is four times the size of its namesake, Great Britain? And half of its population lives in or near Vancouver? We could go on, but this video is more fun.

#BritishColumbiaDay #BritishColumbia

<https://video.alexanderstreet.com/watch/canada-11-victoria-british-columbia>



7-Aug National Lighthouse Day

Celebrate #NationalLighthouseDay by using a mirror to shine a beacon of light into a passing car's windshields. On second thought, that's a really bad idea. Watch this video instead.

#lighthouses

<https://video.alexanderstreet.com/watch/the-lighthouse>



8-Aug World Cat Day

Not all cats can fit on your sofa, use a litter box or play with little bits of string. Some cats are much bigger and more dangerous. Watch this video and you'll get the idea. #WorldCatDay

<https://video.alexanderstreet.com/watch/the-story-of-cats-asia-to-africa>





9-Aug National Women's Day

Salute those women making a difference on #NationalWomen'sDay. And every day, for that matter. Check out this selection of videos about prominent women.

<https://video.alexanderstreet.com/search?q=%22Leading%20Women%22>



12-Aug International Youth Day

It's easy for adults to be just a little jealous of youth. But many young people have lives few of us could envy. Watch this video and be a part of the solution. #InternationalYouthDay

<https://video.alexanderstreet.com/watch/living-in-limbo-youth-out-of-work-and-out-of-school>



14-Aug National Financial Awareness Day

It seems so simple. Just spend less than you earn. But it's not, is it? Today, try to remember that hole in your wallet or purse can be repaired. Get some budget tips from this video.

#NationalFinancialAwarenessDay #personalfinance #budgeting

<https://video.alexanderstreet.com/watch/managing-personal-finances>



15-Aug National Relaxation Day

Sleep later. No chores. No errands. Tell the boss you're celebrating #NationalRelaxationDay. OK, maybe not that last one. Learn more about the Art of the Chill in this video.

<https://video.alexanderstreet.com/watch/the-art-of-perfecting-muscle-relaxation>



16-Aug National Tell-a-Joke Day

Ever sit with a frozen smile on your face listening to someone who just can't tell a joke well. Maybe this day isn't for them. But even they love to laugh. This video tells us why.

#NationalTellaJokeDay

<https://video.alexanderstreet.com/watch/beyond-a-joke>

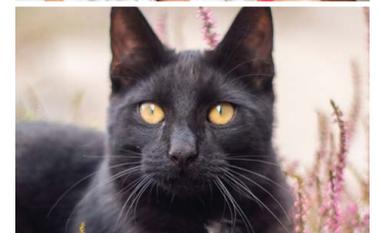


17-Aug National Black Cat Appreciation Day

OK, you might consider them bad luck. But it's not their fault. Black cats don't get to choose their color. And some cats are best appreciated from a distance. As in this video.

#NationalBlackCatAppreciationDay #blackcats

<https://video.alexanderstreet.com/watch/the-story-of-cats-into-the-americas>

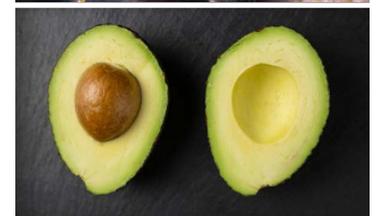


18-Aug National Fajita Day

How many restaurant meals are prepared right before you, made to your order. Celebrate #NationalFajitaDay and don't let the smoke get in your eyes or forget the avocados.

#avocados

<https://video.alexanderstreet.com/watch/in-search-of-avocados>





19-Aug World Humanitarian Day

Let's face it. Despite our best intentions, virtually none of us will be known worldwide as a "humanitarian." It's OK, some people are just a bit more deserving. Watch this video.

#WorldHumanitarianDay

<https://video.alexanderstreet.com/watch/under-the-umbrella-tree>



20-Aug National Radio Day

Even though you're streaming music on your laptop right now, radio continues to provide a valuable community service. Enjoy your local station today. And check out this how a young woman used radio as a tool to help rebuild her community. #NationalRadioDay

<https://video.alexanderstreet.com/watch/radio-kobani>



21-Aug National Senior Citizens Day

We may not always enjoy getting older, but it sure beats at least one alternative, right? Celebrate #NationalSeniorCitizensDay with this video about innovators who never get "too old."

<https://video.alexanderstreet.com/watch/are-golden-years-a-golden-opportunity-to-innovate>



24-Aug National Waffles Day

Whether Belgian, Blueberry, Strawberry or even with chicken, be sure to mark #NationalWafflesDay and pass the syrup, OK? And check out these weird waffles. #waffles

<https://video.alexanderstreet.com/watch/inside-the-factory-series-4-episode-5>



25-Aug National Secondhand Wardrobe Day

Think of secondhand clothes as "pre-tested" or "broken-in" and you'll feel better. And this video relates how you can live the high life without busting your budget.

#NationalSecondhandWardrobeDay #clothingrental

<https://video.alexanderstreet.com/watch/why-buy-luxury-fashion-when-you-can-rent-it>



26-Aug National Heroes Day

It doesn't take a war or a health cure or even an Olympics to make heroes. They come from every corner of life and perform heroics in surprising ways. Check out this video.

#NationalHeroesDay

<https://video.alexanderstreet.com/watch/cnn-philippines-now>



27-Aug National Just Because Day

Why is there a NationalJustBecauseDay? Well, just because. Watch this, just because.

<https://video.alexanderstreet.com/watch/the-science-of-happiness>





28-Aug National Red Wine Day

Sure, you've seen those studies claiming red wine is good for you. True or not, they're referring to small quantities. Again, small quantities. Even on #NationalRedWineDay. Learn more about this tasty drink. #redwine

<https://video.alexanderstreet.com/watch/wine>



30-Aug National Beach Day

Depending on where you live, summer may be almost over. Time's a-wasting for sun and sand worshippers. When you get home, watch this video about what lives near the bottom of the sea. #NationalBeachDay

<https://video.alexanderstreet.com/watch/one-ocean-20>

