Academic Video Online at University of St. Thomas

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Why They Use Academic Video Online (AVON)
Cindy says that the University of St. Thomas has been subscribing to Academic Video Online (AVON) for 4-5 years. Initially, the decision to use AVON was prompted by a recognized need for more video streaming at the university. AVON was chosen in part because the library already held music collections from Alexander Street, and so was familiar with the brand and knew they could trust it.

Who Uses Academic Video Online
AVON users at University of St. Thomas are varied: they include faculty, undergraduates and postgraduates. Films in certain disciplines are particularly in demand – Psychology, for example, and also Education. AVON is also heavily used in a range of vocational studies.

How They Use the Videos
Faculty often consult Cindy about how to search for films on particular topics and then how to put them into Canvas to show in the classroom. Cindy recognizes that there is a lot of good content in the database. Searches are therefore usually successful – they come up with something relevant to what is being asked for.