

# The Vogue Archive

The complete run of the popular culture magazine

**THE VOGUE ARCHIVE** includes the complete run of U.S. *Vogue*, from 1892 to the present, fully indexed and searchable. This full color collection of more than 400,000 pages provides a unique, rich lens into American and international popular culture in the 20th and 21st centuries, facilitating academic research in wide-ranging and interdisciplinary fields such as: women's studies, fashion, marketing, advertising, material culture, design, and more. Serving as a comprehensive record of some of the most influential work from world-renowned designers, models, photographers, stylists, and illustrators of this century and the last, The Vogue Archive tells an enduring visual research story.

While libraries may have collected paper copies of *Vogue* over time, the laborious process of gaining access to a complete – or nearly complete – collection, and then conducting paper-based research across the over 100 years worth of magazines is impractical for most, and completely impossible for many. The Vogue Archive brings the entire run of this influential publication together in a painstakingly indexed digital format, allowing researchers to pursue completely new lines of inquiry against a significant cultural artifact.

Whether users are exploring the work of photographers, stylists, and editors, seeking images of specific models, or researching the nuances of particular garment types, The Vogue Archive dives deep into more than 400,000 pages of image-rich material to deliver finely honed search results. Images are presented in the context of the original magazine issue so users have the contextual information they need to interpret the image: not just retailer information and pricing, but cues about when and where garments were appropriate and who might wear them – invaluable for historical research and for disciplines such as theatrical costume design.

## Subjects include:

- Advertising
- Design
- Fashion
- Marketing
- Material culture
- Women's studies

## Why The Vogue Archive?

- Support scholarship and tell an enduring visual research story by providing access to issues of this key magazine.
- Provide users with a unique, rich lens into American and international popular culture in the 20th and 21st centuries with this full color collection of more than 400,000 pages.
- A multidisciplinary resource, this archive facilitates academic research in wide-ranging and interdisciplinary fields such as women's studies, fashion, marketing, advertising, material culture, design, and more.
- The Vogue Archive brings the entire run of this influential publication together in a painstakingly indexed digital format, facilitating research by allowing researchers to pursue completely new lines of inquiry against a significant cultural artifact.

To learn more or request a free trial, contact us at [www.proquest.com/go/D9226](http://www.proquest.com/go/D9226).